

THE JORDAN HARBINGER SHOW

Worksheet for Deep Dive | The Five Keys to Being Unforgettable (Episode 109)

"How do I make people remember me?" is one of the most common questions we get around here. Men and women all over the world -- from salespeople on the road to authors in pitch meetings, young people on first dates to veterans returning to the workforce -- want to understand how to make a lasting impression. No matter who we are or what we do, we all want to be able to enter a room and make ourselves unforgettable.

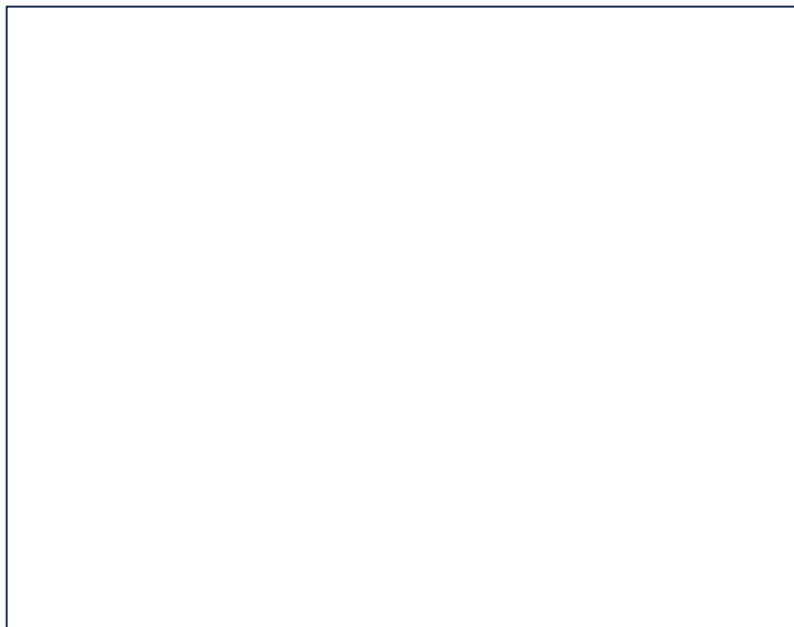
So what does make us unforgettable? The answer is these five key principles that tap into who we really are in a way that creates a lasting impression with other people. It's taken years to discover that these foundational ideas -- more than looks, more than assets, more than techniques -- are the qualities that make you unforgettable. [In this deep dive](#), Gabriel Mizrahi and I explore each one and see how they work in practice.

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Why Be Memorable?

Gabriel and I talked about different ways to make yourself unforgettable. This deep dive is helpful for making people remember you...that is, if you want to be remembered. Secret agents, private detectives, and protected witnesses may wish to skip this one.

It's human nature to want positive attention (to some extent), but why do you want to be remembered? Make a list of your motivations (your *whys*). This list will be a helpful place to build some momentum towards making change in the four areas we discussed. It'll also help prevent against being *all sizzle, no steak*.



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Beyond Authentic

Authenticity -- *the quality of being you* -- is the one competitive advantage everybody shares because no one can be more you than you. However, being authentic doesn't mean we should act like that one person we know who claims not to have a "filter" and insults everyone in sight (whether by accident or on purpose). Authenticity shouldn't come at the expense of being thoughtful, sensitive, or aware.

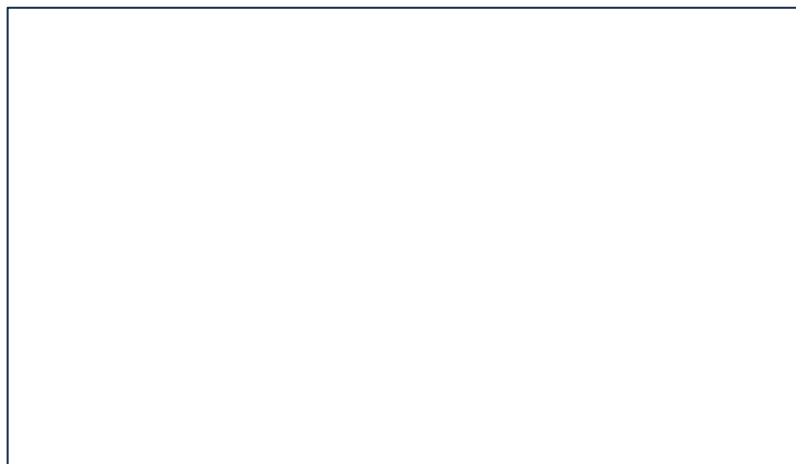
Think of times where you've taken authenticity too far. (*We've all made mistakes socially, right?*) Have you inappropriately overshared? Have you made a comment that you wanted to take back? Make a list of where you've gone *beyond authentic*. Bonus: can you think of others who have done this? (We all should have a few memorable -- and sometimes hilarious -- ones.)

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Give Today

Generosity is the pillar of social capital and good networking. It's also a default mode that'll make your world a better place. The great thing about giving people what they need without the expectation of receiving anything in return is that you don't have to try and make a grandiose gesture -- you can give small, you can give often, and you can give today.

Throughout your day, take this thought into each interaction: *is there an opportunity to be generous?* Make the effort even with strangers. And remember: giving small is better than nothing at all. Where were you able to be generously effective?



Full show notes and resources for this episode [can be found here](#).

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About



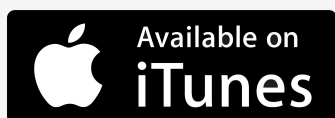
Join Jordan Harbinger (critically acclaimed host, formerly of The Art of Charm) as we get deep into the untapped wisdom of the world's top performers -- from legendary musicians to intelligence operatives, iconoclastic writers to visionary change-makers.

We deconstruct the playbooks of the most successful people on earth -- and learn new strategies, perspectives, and insights you can't find anywhere else. Then, take these insights into your own life and live what you listen.

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