

# THE JORDAN HARBINGER SHOW

## Worksheet for Freeway Ricky Ross | Life in the Crack Lane (Episode 121)

Freeway Rick Ross is one of the most well-known drug traffickers the world has ever seen, and his drug empire in Los Angeles essentially kicked off the crack epidemic in the United States. Our aim is not to glorify the domino effect of tragedy his actions caused, but to get the story from Rick's own perspective.

[This episode](#) isn't about selling drugs or organized crime. What follows is an extremely vulnerable and candid interview with a man whose personal potential and business acumen could have taken him to insane levels of success in any area, but the cannon was aimed tragically in the wrong direction.

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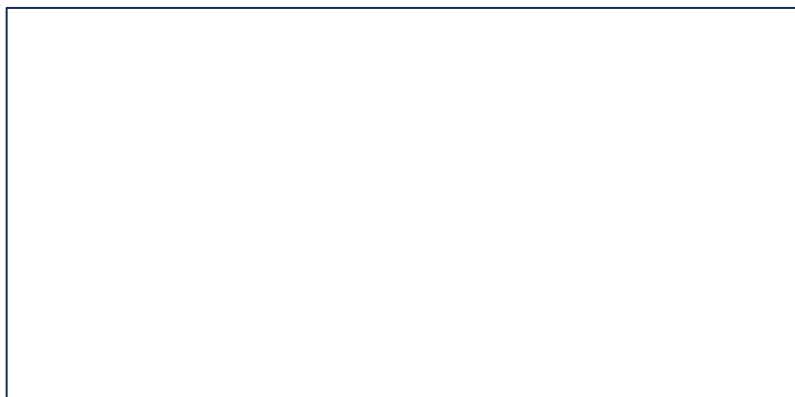
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## Literacy = Freedom

Rick read 300 books in prison. That's quite the feat when you consider he started his sentence without the ability to read or write. His roommate ("cellie") helped him to learn the alphabet using flash cards. He began reading newspapers, law books, and finally his own indictment. "It was the first time I ever wanted to know what was on a piece of paper," he told me.

He studied the law with the same passion and energy he put into drug dealing. With that 24/7 effort, he discovered a problem with his case, and that ultimately led to his freedom.

**Rick made the most of his time on the inside. He invested in himself and it paid off with interest. How could you put more effort into developing your own mind? How might this improve your current circumstances?**



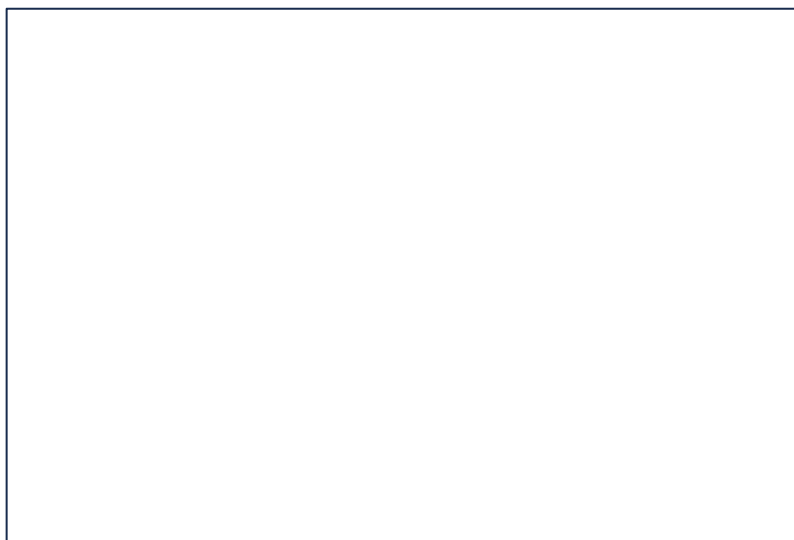
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## Prison Was Worth It

“I wouldn’t give it back if I could,” Rick told me about his time in prison. He lives life with “no regrets, only lessons.” It’s actually quite zen. He went on to tell me how every experience is a benefit if you look at it the right way. He chose to view his 20-year sentence as a sacrifice for his family.

**Not everyone can turn a negative into a positive -- especially something like two decades in a cell. But maybe there have been some negatives in your life that you’ve been able to view differently as a result of a shift in mindset. Can you think of any negative experiences of your own that have led to positive outcomes?**

A large, empty rectangular box with a thin black border, intended for the user to write their response to the prompt above.

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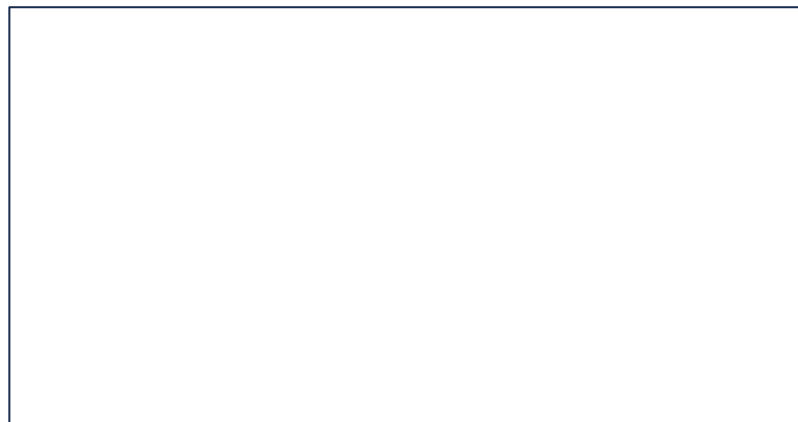
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## Rick's Prison Book Club

Of the 300 books that Rick read in prison, he was quick to pick three favorites. These books not only showed Rick who he *was*, but who he *could be*. Feel free to read these from the inside or the outside.

- [The Richest Man in Babylon](#) by George Samuel Clason
- [Think and Grow Rich](#) by Napoleon Hill
- [As a Man Thinketh](#) by James Allen

**Now get to reading!**



Full show notes and resources for this episode [can be found here](#).

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## About



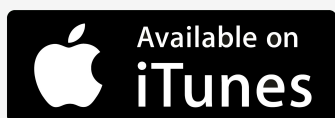
Join Jordan Harbinger (critically acclaimed host, formerly of The Art of Charm) as we get deep into the untapped wisdom of the world's top performers -- from legendary musicians to intelligence operatives, iconoclastic writers to visionary change-makers.

We deconstruct the playbooks of the most successful people on earth -- and learn new strategies, perspectives, and insights you can't find anywhere else. Then, take these insights into your own life and live what you listen.

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